




# CLLD Cooperation OFFER

## Title of the proposed project

	<p><b>COL·LABORA X PAISATGE: construccions de pedra seca</b></p> <p>LANDSCAPE COLLABORATION: Rural development through landscape and citizen collaboration (dry stone constructions)</p>
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## Type of project

<input checked="" type="checkbox"/> Cross-border cooperation <input checked="" type="checkbox"/> With other MSs (no shared border)
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## Brief summary of the project idea

<p>This project aims to enhance the landscape heritage of traditional dry stone architecture as a predominant and identifying element in most of the rural landscapes of Catalonia.</p>
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## Looking for partner located in the following types of areas

<input checked="" type="checkbox"/> National / Regional borders <input type="checkbox"/> Inland <input type="checkbox"/> Island <input type="checkbox"/> Lakes and rivers <input type="checkbox"/> Coastal <input type="checkbox"/> Mountainous	<input checked="" type="checkbox"/> Rural <input type="checkbox"/> Peri-Urban <input type="checkbox"/> Urban <input type="checkbox"/> Small town <input type="checkbox"/> Historic centre <input type="checkbox"/> Densely populated residential area <input type="checkbox"/> Segregated/deprived neighbourhood	<input type="checkbox"/> Isolated / remote <input type="checkbox"/> Sea basin <input type="checkbox"/> Mediterranean <input type="checkbox"/> Baltic <input type="checkbox"/> North Sea <input type="checkbox"/> Atlantic
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## Topic of the project

<input type="checkbox"/> Tourism // Territorial branding <input type="checkbox"/> Local products <input checked="" type="checkbox"/> Natural environment & Resources / Landscape <input type="checkbox"/> Basic services <input checked="" type="checkbox"/> Economic diversification	<input checked="" type="checkbox"/> Culture and Cultural heritage <input type="checkbox"/> Local energy production / renewable energies <input checked="" type="checkbox"/> Territory development <input type="checkbox"/> Autres :
<p><b>Additional keywords:</b> (up to 3)</p>	

# Objective

## Initial position / background / local context of the proposed project

This project aims to enhance the landscape heritage of traditional dry stone architecture as a predominant and identifying element in most of the rural landscapes of Catalonia.



Dry stone constructions have a great historical and aesthetic value, and they are an authentic identifying reference in many territories where they predominate. In this sense, they have formed over the centuries agricultural and livestock landscapes of great value.

The dry stone heritage is inseparable from the society that coexists there. The implication of the society in the knowledge, management and preservation of this heritage must allow to develop tools and actions that generate a benefit for the heritage at the same time as an economic activity in the territories.

### Strategic objective:

To value the construction of dry stone and its landscape as a means to promote rural development with the collaboration of citizens and civil society.

### General objectives:

- Create tools to facilitate access to dry stone constructions.
- To value the heritage of dry stone.
- Divulge the construction technique of dry stone and the economic opportunities (training / occupation) that it generates in rural areas.
- Encourage dialogue and inter-cooperation between civil society and the administration to tackle joint projects in relation to the landscape and / or dry stone.
- Communicate and value the landscape as an element of revitalization of rural areas.



### Proposed objectives / target group and activities

The main point of ADRINOC strategy consists in becoming a 'glocal' territory, by implementing the territorial resilience and the social and business innovation, still in the framework of Territorial Social Responsibility from a cross-cutting perspective. Therefore, Association is willing to continue working in the promotion of Corporate Social Responsibility (CSR), the core idea of the previous strategy by which very good results have been achieved. However, in this case, emphasis will be put in the innovation regarding economic activities and within the framework of the relationship between public and private entities.

The Association plans to develop this goal through four pillars. Firstly, it is willing to involve youth in rural innovation and join energies in order to retain talent. Secondly, with the target of promoting the employment and the economic dynamism, non traditional sectors will be reinforced in order to contribute to the diversification and it will watch over the spread of the economic activities across the territory. Thirdly, innovation and knowledge transfer will be promoted, by supporting specially those projects and networks that encourage the quality and innovative purposes. Finally, in order to assure a sustainable management of resources and contribute to the mitigation of climate change, it is proposed to boost the energy self-sufficiency and the generation of new management models that allow maintaining the landscape and the preservation of the natural heritage.

#### Cooperation interests:

- Territorial resilience
- Quinary sector as a potential in rural areas
- Innovation in traditional sectors such as tourism and agrifood industry
- Business innovation
- Cooperation networks between companies and territorial projects
- Corporate Social Responsibility in companies and institutions
- Training and employment of youth
- Economic diversification
- Connectivity and access to ICT
- Impact and adaptation to climate change
- Efficient use of resources
- Encouragement of the landscape and the natural heritage

### Country and /or kind of partner you are looking for

European partner.  
Local administration.

### Languages spoken by your LAG staff

English, french

## Offering LAG

### Contact details

Member State	Spain
Region	Catalunya
LAG name	ADRINOC

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**This Cooperation Offer is valid until**

2021
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**Date:** 24/04/19