



CLLD Cooperation OFFER

Title of the proposed project

GROW IN BEAUTY

Type of project

- Cross-border cooperation
 With other MSs (no shared border)

Brief summary of the project idea

- Growth and competitiveness of the productive chain. Extracting value from rice byproducts means to strengthen the whole sector and creates new potential chains and jobs.
- We want to preserve and enhance the beauty we were delivered: the aim is to promote actions capable to increase the charme of landscape and architectural heritage.
- Quality of life: recovering heat from rice straw and conveying it to district heating networks lowers helps reducing costs of local public administrations and fossil fuel consumption, feeding at the same time a possible new market for rice producers.

Looking for partner located in the following types of areas

<input type="checkbox"/> National / Regional borders	<input checked="" type="checkbox"/> Rural	<input type="checkbox"/> Isolated / remote
<input type="checkbox"/> Inland	<input checked="" type="checkbox"/> Peri-Urban	<input type="checkbox"/> Sea basin
<input type="checkbox"/> Island	<input type="checkbox"/> Urban	<input type="checkbox"/> Mediterranean
<input type="checkbox"/> Lakes and rivers	<input type="checkbox"/> Small town	<input type="checkbox"/> Baltic
<input type="checkbox"/> Coastal	<input type="checkbox"/> Historic centre	<input type="checkbox"/> North Sea
<input type="checkbox"/> Mountainous	<input type="checkbox"/> Densely populated residential area	<input type="checkbox"/> Atlantic
	<input type="checkbox"/> Segregated/deprived neighbourhood	

Topic of the project

- Tourism // Territorial branding
 Local products
 Natural environment & Resources / Landscape
 Basic services
 Economic diversification
- Culture and Cultural heritage
 Local energy production / renewable energies
 Territory development
 Autres :

Additional keywords: (up to 3)

Objective

Initial position / background / local context of the proposed project

- Rural areas around large urban centers have a value that is not sufficiently known and valued. There is a decipherment of knowledge and exploitation of the potential of these territories.
- Our territory is made up of a multitude of small villages that could work together to create an efficient energy proposal model in which supply and demand are close. Energy production would be achieved through the use of the by-product (rice straw in our case).

Proposed objectives / target group and activities

- Rural tourism promotion initiatives with particular reference to smart mobility next to big cities
- District heating supply chain using agricultural byproducts (i.e. rice straw)
- Develop green building supply chain using agricultural byproducts (i.e. rice straw)

Country and /or kind of partner you are looking for

Territories that want to develop rural tourism and use agricultural by-products in a sustainable way.

Languages spoken by your LAG staff

English and French

Offering LAG

Contact details

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This Cooperation Offer is valid until

31th December 2019

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