

”Crazy Games”- transnational project

Partners:

Background:

Originally the event was part of the Week of Lavia, which was held every year for the past several decades. During the week an acceleration race of riding lawnmowers was hold. This gathered enough audience to warrant a decision to continue the races.

Problems:

We want to spread to the world these funny national games



Goals:

- a) Promote tourism Visitors are sought both nationally and internationally.
- b) Promote knowledge of the culture.
- d) To create a field for the local entrepreneurs, where they may advertise themselves and sell for the large audience.
- f) Learn from partners, if they organize any similar craziness, learn how others organize crazy events, benchmarking.

Actions:

Joint

- Study tours to events in partnering countries.
- Linking websites with partners.

Local

Snowmobile-shuttlebus transport between two places. Can pull sleds of 10-20 people. Ski-do shuttlebus.

Areas in the Fairs

Contest World:

- Strongman/strongwoman contests. Potentially group competitions.
- Summer games and plays.
- 9-hole ice golf course, contest
- Ice fishing contest
- Husky safari race.
- Wife-carrying contest

Mystic World:

- A Lappishtype tii pii
- A shaman, healing draughts, herbal tea, future telling

Veden valtakunta

- Ahti & Vellamo. Most of the catch from river is pike- perch
- Aquatic troll Iku-Turso

Market world:

- Smithies create mementos, can be sold/given away. Fishing lure is a possibility, as well as keychains. Idea is craziness, so create crazy mementos.
- For food muurinpohjalettu, sausages, rolls, buns, coffee.

Lawnmower world:

- Lawnmower races are held in this area.

Sauna world:

- different kinds of saunas
- hot tubs
- ice swimming
- snow swimming tracks

Evening world:

- Finnish traditional dance+evening celebrations
- Dinner . Theme water-Underworld celebrations;

Kids world:

- Pole sled, pony rides, reindeer rides for children. 2 miniature quad bikes are very popular, using combustion engine, adjusted for lower speeds.

Contact:

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