

**CLLD Cooperation OFFER**

# Title of the proposed project *(English)*

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| Reducing waste as a way to improve the living conditions and the quality of life of local community members. |

# Type of project *(select as many as you want)*

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| **Cooperation within the MS**  Across regions  Within the same region | **Transnational cooperation**  Cross-border cooperation  With other MSs (no shared border)  Non EU countries | **Sea basin cooperation**  Mediterranean  Baltic  North Sea  Atlantic |

Brief summary of the project idea *(max 800 characters)*

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| The project aims at drastically lowering the volume of waste and hopefully getting into a process leading to « zero waste ». We wish to create a change in the local lifestyle and buying habits that will impact the quality of life and strengthen our territorial attractiveness. We are looking for ways to bolster our local economy with innovative sorting, collecting and recycling solutions, and for ways to reduce the amount of waste. |

# Looking for partner located in the following types of areas *(select as many items as you want)*

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| National / Regional borders  Inland  Island  Lakes and rivers  Coastal  Mountainous | Rural  Peri-Urban  Urban  Small town  Historic centre  Densely populated residential area  Segregated/deprived neighbourhood | Isolated / remote  Sea basin  Mediterranean  Baltic  North Sea  Atlantic |

# Looking for partner located in areas with the following assets *(select as many items as you want)*

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| High Nature Value  Cropland  Pasture | Forest  Non-productive land  Industry | Presence of relevant cultural sites  Mineral extraction  Protected areas |

# Topic of the project *(select up to 10 items)*

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| Innovation  Research & Development  New technologies  Knowledge transfer / education / training activities  Broadband / Internet / ICT  Culture and Cultural heritage | Built environment  Village, harbour renewal  Public / community spaces / green areas  Energy efficiency, retro fitting buildings  Reconversion brownfield areas  Rural infrastructures  Social inclusion / Public services  Integrated service delivery  Social services  Transport & Mobility  Education  Health  Housing  Anti discrimination  Social enterprises  Employment / job creation  Access to labour market  Work-private life reconciliation  Self-employment  Upskilling  Target groups:  Youth  Women  Long term unemployed  Homeless  Elderly  Migrants  Fishermen  Marginalised communities e.g. Roma  People with disabilities  Ex offenders  Others |
| Agriculture & Farming  Small farms  Semi-subsistence farming  Organic farming  Livestock  Animal welfare  Young farmers  Urban farming  Fisheries and aquaculture  Fisheries  Aquaculture  Forestry  Food & Drink  Marketing  Supply chains / Producer organisations & Cooperatives  Non-food products / Crafts  Business development  Economic diversification  Tourism / Territorial branding |
| Natural environment & Resources / Landscape  Climate change mitigation / adaptation  Local energy production / renewable energies  Circular economy / bio, green economy |
| Governance  Community development  Rural Urban linkages |
| **Additional keywords:** (up to 3)  *Recycling, food waste, domestic waste* | |

### Objective

Initial position / background / local context of the proposed project *(max 800 characters)   
The starting situation or local context in which the projects is going to operate*

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| The evaluation of our sparsely populated territory showed weaknesses in collecting and sorting domestic waste despite important improvement. Especially, our local community members put forward that the amount of waste collected is insufficiently recycled or re-used, and that there is a general lack of interest in the fight againts food waste in households or school cantines.  This diagnosis makes it obvious that changing the local mentality will be a major obstacle towards reducing food waste, lowering domestic waste and improving recycling, which often stems from a lack of knowledge from the inhabitants, turning into a lack of involvement in the fight against waste. A specific issue linked to difficult, sometimes lengthy, access to recycling plants is an additionnal hurddle. |

Proposed objectives / target group and activities *(max 800 characters)*

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| We offer to work on the following goals :   * Fight against food waste * Raise awareness and encourage community members to sort and reduce waste * Study the value of a territorial food plan under the double focus of food waste reduction and better food source, free of endocrine disruptors, excellent taste, and adapted to the people it is served to. * Explore sorting and recycling systems that encourage people, from the right messages to taxes to providing better tools to the population * Identify new economical models for waste reclamation that would have an impact on the local economy * Improve the quality of life of the community members by providing sorting and collecting collective actions, which would help reinforce a positive image of the territory * Strengthen inter-generational and community-based cohesion through common actions focused on the different type of population (young, retired, companies, …)   This project aims at reaching the entire population, maybe with a specific focus on the younger generations as they are deciding now about their future lifestyle and buying habits.  Our proposed cooperation activities meeting our goals could be:   * Training initiatives of the inhabitants (with site visits of recycling plants with experts, academic training, …) * Communication initiatives on the value and the importance of sorting waste, waste reclamation, fight against food waste, using a common innovative approach and support type. * Initiatives towards the younger generation through activities in school canteens or where young people gather * Identify best practices through visits of other territories that have started and/or succeeded their transition towards more sorting, less domestic waste, less food waste, and study their terms and conditions of success, their calendar of actions, their method of encouragement, etc… |

Country and /or kind of partner you are looking for *(ALL EU in case the interest is on any EU country)*

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| We are looking for partners that are similarly located in sparsely populated rural territory: lack of mobility and of access, aging and scatered population, mountaineous terrain, where the population is relatively insensitive to environnmental questions. |

# Languages spoken by your LAG staff

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| French and English |

### Offering LAG

# Contact details

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| **Member State** | France |
| **Region** | Occitanie |
| **LAG name** | Terres de vie en Lozère |
| **Contact name** | Pierre-Yves MAZEAUD |
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| **LAG Address** | 1 rue Pont Notre Dame, 48000 MENDE - FRANCE |

This Cooperation Offer is valid until

*This is a mandatory field! Please provide a date after which the cooperation offer will not be valid anymore.*

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| July 1st, 2021 |

Date: March 11, 2021